



FOR IMMEDIATE RELEASE

ARTS COUNCIL FOR LONG BEACH TO HOST ARTS EDUCATION SUMMIT
Long Beach, California – March 27, 2010

The Arts Council for Long Beach is pleased to announce that it is hosting an arts education summit on Saturday, March 27. The event will take place at the Hotel Maya in Long Beach. The summit, which is also sponsored by Boeing and the LA County Office of Education, will bring together parents, students, educators and community members for a day-long conference in order to build support for and understanding of the benefits of arts learning for young people.

“The Arts Council for Long Beach is proud to join with Boeing and the Los Angeles County Office of Education in hosting this timely event. Keeping the arts alive in our schools requires aggressive, new thinking and this summit will help all the participants develop collaborative strategies for advocacy and support in very tough times” said Craig Watson, Executive Director of the Arts Council.

Representatives from schools, PTAs, art education organizers, parents, and students are welcome to attend. The day will include a discussion about arts education and advocacy with a panel of experts, educational breakout sessions, complimentary breakfast and lunch with registration, words from an inspiring keynote speaker, Eric Booth, and more.

The keynote speaker, Eric Booth, has lectured, led workshops, and been a visiting scholar at over 30 universities across the country and at over 60 cultural institutions and schools all over the world. He is the author of five books including *The Everyday Work of Art*, and has spoken extensively about developing arts and education programs, community engagement, long range creative planning and education programming. Other panelists and breakout session leaders include: Danielle Brazell, Executive Director, Arts for LA; Leslie Gibb, President, Long Beach PTA; Jack Mitchell, K-12 VAPA and Arts Media and Entertainment Consultant, Secondary Career and Adult Learning Division, California Department of Education; Scott Ward, Executive Director, Armory Center for the Arts; and staff from the LA County Arts Commission.

Specialized breakout discussion groups will convene in the later part of the day. Discussion topics will include: Advocacy & Awareness -- How to advocate for increased support of arts education; Learning in the Arts -- A special session led by keynote speaker Eric Booth on the links between learning in the arts and workplace effectiveness; Quality Programming & Resources -- Resources available to artists and organizations and how to build (and grow) successful arts education programs; and Arts Integration – Teachers will share successful arts integration strategies.

Early bird registration of \$15 is available through March 5; afterwards registration is \$20. To register, go to [http:// artseducationsummit.eventbrite.com/](http://artseducationsummit.eventbrite.com/)

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