

Wrigley Village Streetscape Enhancement Master Plan

Project Description:

The development of a streetscape master plan for Wrigley Village which examines streetscape improvements such as landscaping, pedestrian street lighting, median landscaping, and façade improvements.

Location:

Pacific Avenue between Pacific Coast Highway and Willow Street

Project Budget:

\$500,000 (design and improvements)

Project Team:

Developer: The Redevelopment Agency
Consultant: TBD

Dates:

Project Initiation: Spring 2007
Completion: TBD

Status:

On February 5, 2007, the Redevelopment Agency approved entering into a contract with Katherine Spitz and Associates for the development of the Wrigley Village Street Enhancement Program. On April 19, 2007, the consulting team conducted a needs assessment with the community to create a baseline for potential improvements. The project kick-off meeting was conducted on June 21, 2007. Key residential and business stakeholders were invited to participate in the visioning session. The presentations of the conceptual design options are scheduled for late August.

EXISTING CONDITIONS



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