

LONG BEACH PLAYHOUSE

VISUAL ARTS EXHIBITION PROGRAM

Call to Artists

The Long Beach Playhouse announces a **Call for Artists** for a six-week 2-dimensional visual art exhibition featuring works by a single artist in association with the theme of *Real Women Have Curves* by Josefina Lopez:

LONG BEACH PLAYHOUSE BACKGROUND

Long Beach Playhouse, established in 1929, is the oldest performing arts organization in the city of Long Beach and the longest continuously operating playhouse west of the Mississippi River. Sixteen productions are presented annually in the Playhouse's two theatres – the elegant 200-seat, non-professional actor **Mainstage** and 99-seat Equity-waiver **Studio Theatre**. Nearly 35,000 people enjoy its productions annually; remarkably, a new production opens at the Long Beach Playhouse every three weeks. The Playhouse presents a **Summer Youth Workshop** and a **New Works Festival**. The theatre has presented art exhibitions onsite for nearly 20 years.

GOALS OF VISUAL ART PROGRAM

The LBP visual art exhibitions are intended to amplify appreciation of all the arts for our theatre patrons. As a community theatre, LBP offers performing, and back-stage experience to exemplary performing artists; in support of all the arts, we also offer opportunities to highly qualified visual artists to present contemporary art to the public. We are eager to raise the level of all artistic programming.

PROJECT DESCRIPTION

The Gallery/Solarium offers 58 running feet of exhibition space. Thirty feet are to be wall-hung with appropriate hardware; the remaining space has permanent mounting rails with clips to accommodate works weighing up to 50 pounds. All exhibitions will be mounted and removed personally by the artist in the *Gallery/Solarium*. These rooms are used by the Playhouse for public receptions and special events; food and beverages (including red wine) are sold and served in this space.

ARTISTS' SCOPE OF WORK

Two-dimensional, multi-media works by professional artists will be considered by a panel for acceptance. The art will be installed and removed by the artist; works may be for sale and proceeds shared with the Playhouse on an 85%/15% basis. Artist will provide art labels and a price list to the LBP. LBP will announce the exhibition on its website. Artist will be responsible for all other marketing.

ARTIST SELECTION CRITERIA – The visual art exhibit will be presented in conjunction with *Real Women Have Curves* by Josefina Lopez. Play run dates: April 9—May 15, 2010.

This is an open call to all professional artists working or living in the Los Angeles-Orange County area. Two-dimensional, multi-media works by professional artists will be considered by a panel for acceptance. The panel will consider works that demonstrate a cohesive body of work and will judge works in terms of aesthetic merit and suitability for the space and association with the theme of the play.

Summary of *Real Women Have Curves* by Josefina Lopez:

Frantic to save their tiny sewing factory and their jobs, five full-figured Mexican-American women dash to meet unachievable production deadlines. Set in East L.A., this hilarious story reveals the hopes of Ana, the youngest worker, who aspires to escape the barrio through a college education and to achieve fame as a writer. Eventually, Ana learns to appreciate her work and the women who do it. After writing a moving essay, she is awarded a journalism fellowship that will help her realize her dreams and take her to New York City.

**Submission Deadline:
February 27, 2010**

WHAT TO SUBMIT

- Resume
 - An artist resume that includes visual art experience detailing exhibition experience and professional credentials
- Images
 - Up to five images of work. Images must be numbered in order of submission and be in jpeg or tiff form, formatted to 300 dpi and approximately 4"x6" image size
- Annotated Image List
 - Submit a document listing each image in sequence. Include title, medium, dimensions.
- Submission Format
 - Provide all information including submission documents and portfolio images on a CD or DVD. Documents should be either PDF format or Word documents and images should be in jpeg or tiff format as detailed above. Do not send originals or hardcopies and/or materials not specifically requested. Postmarks will not be accepted. Late and/or incomplete submissions will not be accepted. Dates are subject to change.
- Mail Submissions to:
Long Beach Playhouse
5021 E. Anaheim Street
Long Beach, CA 90804

For more information contact:

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Exhibition Schedule (tentative):

Feb. 27, 2010	(Submission deadline)
March 12, 2010	(Artist selection confirmed)
April 6-7, 2010	(instillation period)
April 10, 2010	(RWhC opening)
May 17 & 18, 2010	(de-installation period)